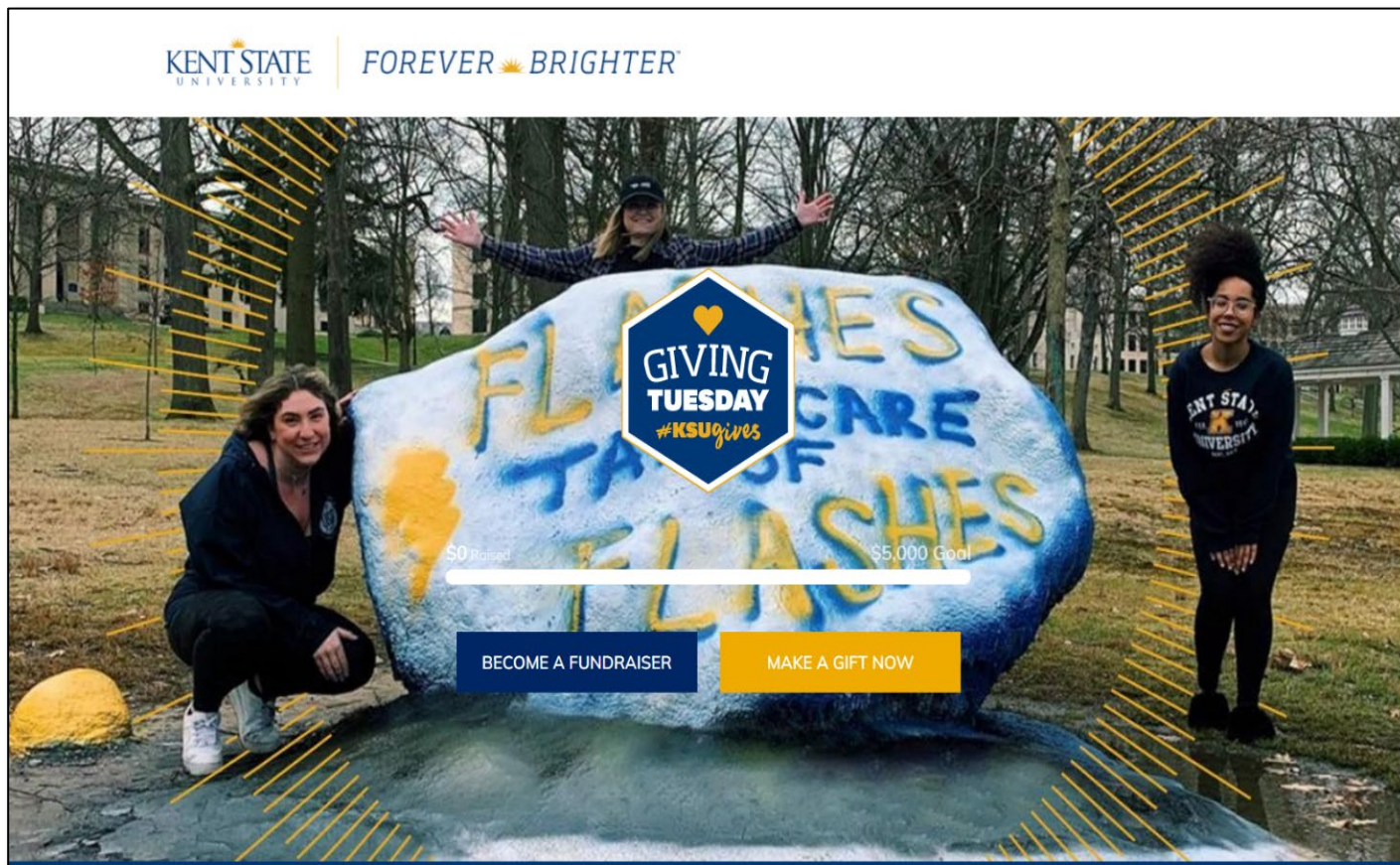




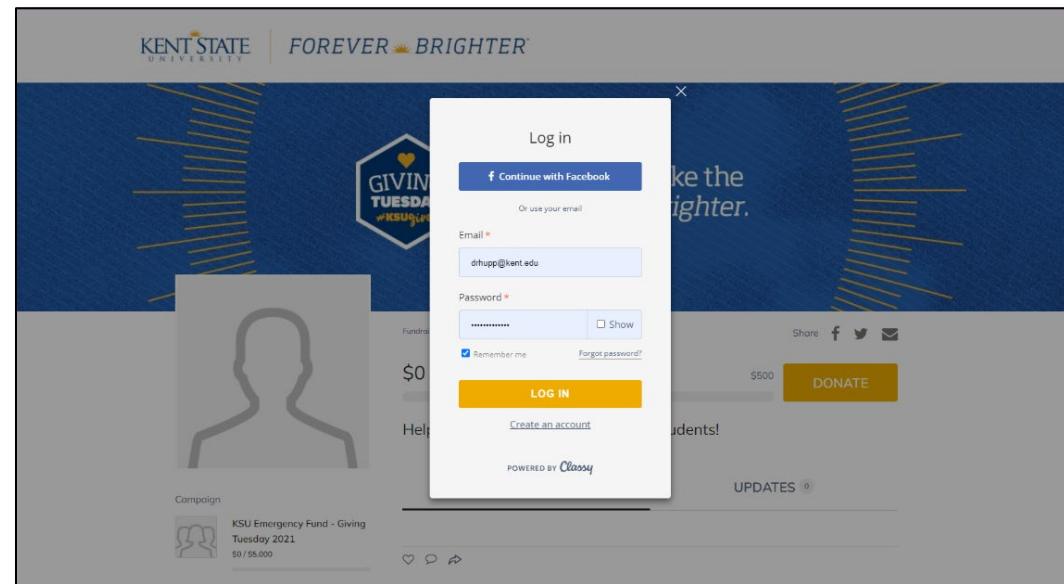
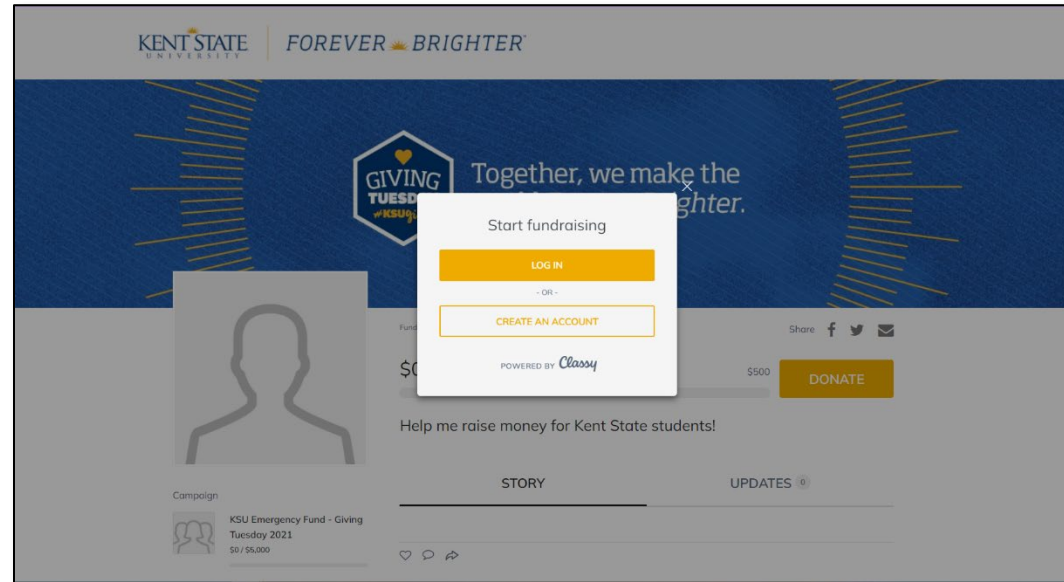
Kent State University Crowdfunder Guide

Select a fund you are passionate about, then:

1. Click "Become A Fundraiser."



2. “Log In” or “Create an Account.”





Create your page

Set your fundraising goal *

USD ▾ \$ 500.00 ✓

Fundraising end date *

📅 12/01/2021 ✓

Your Page's Headline *

Help me raise money for Kent State students!

44/255

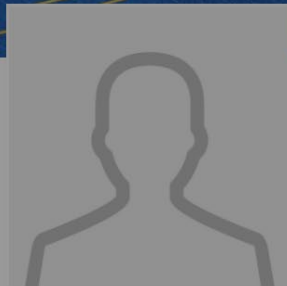
Set your Fundraising Page's Short URL (optional)

<https://flashes.givetokent.org/ExampleShortUrl>

Start typing

☐ It's okay to contact me in the future.

FINISH



Campaign



KSU Emergency Fund - Giving
Tuesday 2021
\$0 / \$5,000



Share   

\$500

DONATE

Students!

UPDATES 0



Choose your photo



CHANGE

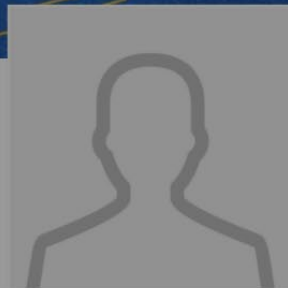
CONTINUE

Make the
brighter.

Share   

\$500

DONATE



Fundra

\$0

Help

idents!

Campaign



KSU Emergency Fund - Giving
Tuesday 2021
\$0 / \$5,000

STORY

UPDATES 0



5. Nice work!

The screenshot shows a fundraising page for Kent State University. At the top, the Kent State University logo and the slogan "FOREVER BRIGHTER" are visible. The background features a blue textured banner with the text "Together, we make the brighter." and a "GIVING TUESDAY #KSUGiving" logo. A central white pop-up box displays a "Nice work!" message with a lightbulb icon, stating: "Your fundraising page is ready to go. Make sure to check out your Fundraiser Dashboard for some helpful tools." Below this message is an orange "AWESOME" button. To the left of the pop-up is a photo of a woman smiling next to a large yellow and brown mascot head. To the right, there are social media share icons (Facebook, Twitter, Email) and a "DONATE" button. Below the pop-up, the text "Help me raise money for Kent State students!" is visible. At the bottom left, a campaign summary for "KSU Emergency Fund - Giving Tuesday 2021" shows a goal of "\$0 / \$5,000". The bottom right corner says "Thanks for visiting my fundraising page!".

KENT STATE UNIVERSITY | FOREVER BRIGHTER

GIVING TUESDAY #KSUGiving

Together, we make the brighter.

Nice work!

Your fundraising page is ready to go. Make sure to check out your Fundraiser Dashboard for some helpful tools.

AWESOME

Share f t e

\$500

DONATE

Help me raise money for Kent State students!

Campaign

KSU Emergency Fund - Giving Tuesday 2021

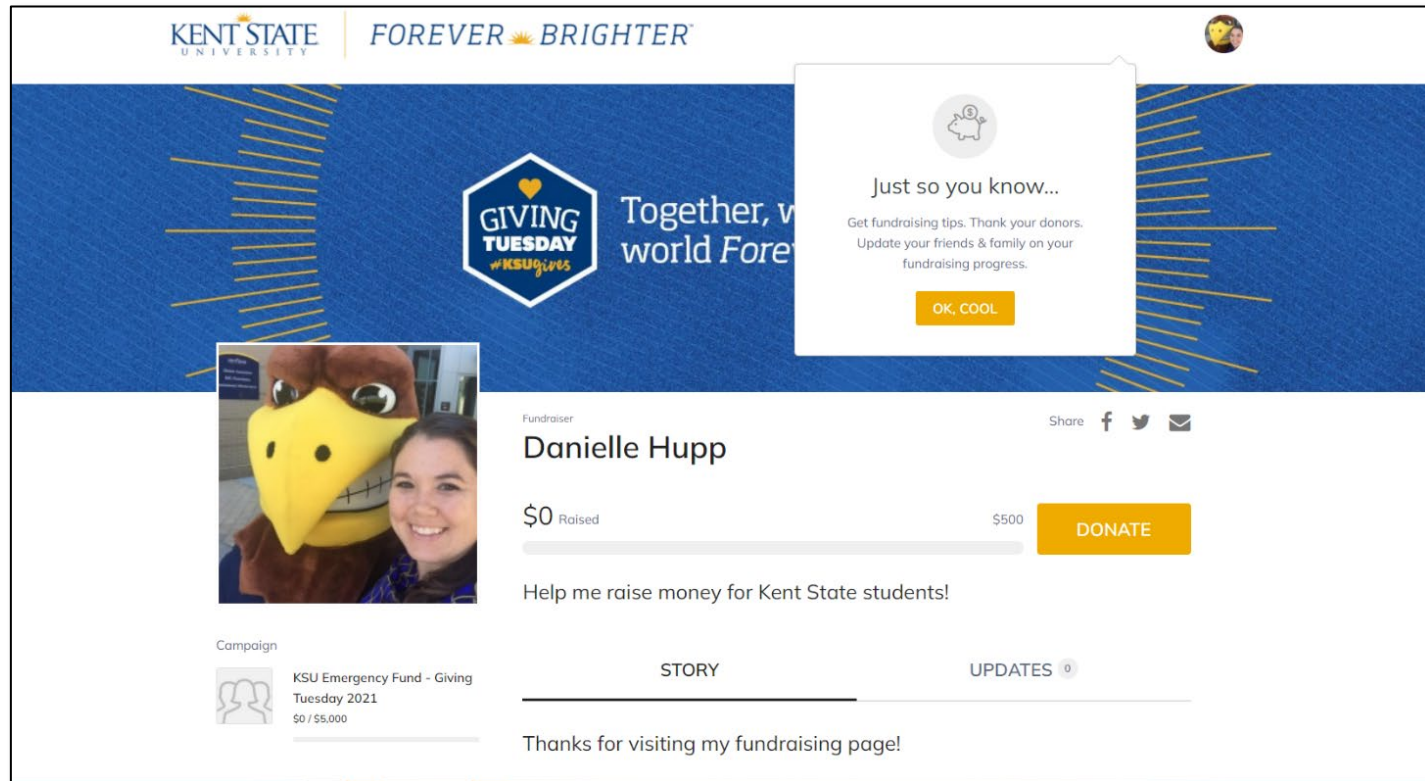
\$0 / \$5,000

STORY

UPDATES 0

Thanks for visiting my fundraising page!

6. Use “Share” Buttons at top right of your profile and send to friends and family.



Other Resources:

- Once your profile has been created, use the “Manage” button at the top-right of your profile to update and personalize your crowdfunding story (Talk about the impact of the campaign and how it will benefit students).
- You have the ability to add photos or videos as well using the toolbar at the bottom of the story box.
- If you wish to edit your page headline, profile photo, and increase your goal, select the “Details” section.
- You can personally thank donors to your campaign by selecting the “Donations” button at the top.

Questions? Contact Danielle Hupp, drhupp@kent.edu.