FY23 Goals

1. Ongoing implementation of *Building a Brighter Future Through Philanthropy and Engagement* strategic plan.

2. Based on pipeline data, aim to raise an average of $30 million annually in new commitments over the next three fiscal years.

3. Identify funds held in college-based scholarships that are available to award and encourage distribution by academic leaders.

4. As part of the *Forever Brighter* campaign, develop philanthropic plans to support the MAC Center transformation, Study Abroad Endowment and Rockwell Hall expansion.

5. Develop a discovery program plan and an engagement center redevelopment plan which complement each other and support the future resurgence of a leadership annual giving (LAG) program.

6. Establish a more robust alumni engagement score method. - STRETCH